

MOEN 2012 FACT SHEET

THE COMPANY

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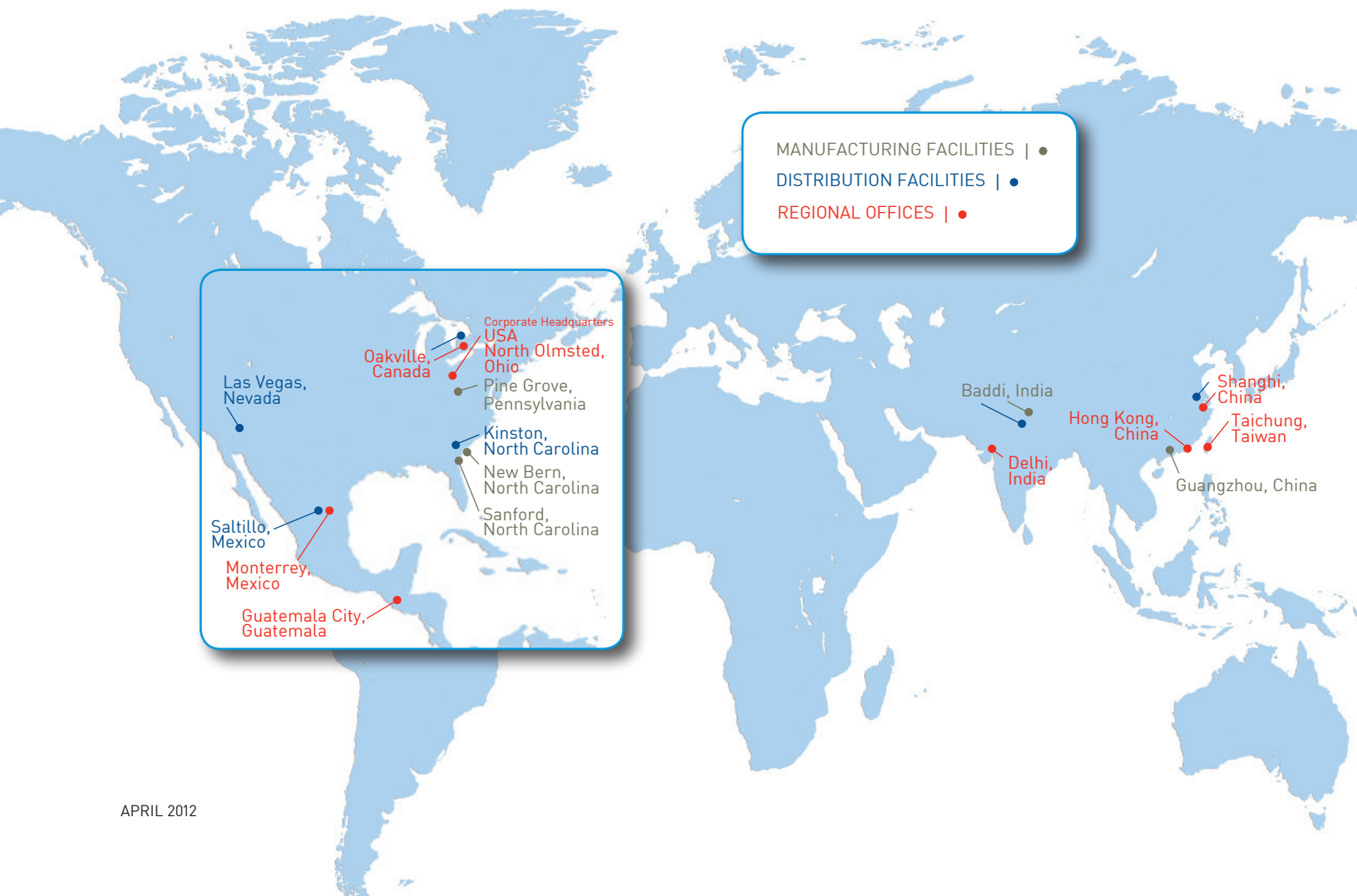
Moen Incorporated is a Fortune Brands Home & Security, Inc. company (NYSE:FBHS).

LEADERSHIP

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Gary Gajewski, *Vice President, Finance*
Timothy McDonough, *Vice President, Global Brand Marketing*

LOCATIONS



PRODUCTS AND INNOVATIONS:

SHOWERING:



ioDIGITAL®

Gives consumers the ability to easily set and maintain water temperature and flow with electronic precision. Available for three applications: vertical spa, shower and Roman tub.



Immersion®

This rainshower technology channels water through a spoke design, concentrating and magnifying the natural force of the water to dramatically enhance the showering experience.

CARTRIDGES:



1255® Duralast® Cartridge

Moen's ceramic-disc cartridge design that provides the smooth feel and reliable operation of a new faucet from the first time you use it to the last.



Drip-Proof Cartridge

Moen's one-piece cartridge means no washers—the most common cause of annoying drips. The self-contained assembly has fewer parts, meaning greater reliability and worry-free performance year after year.

INSTALLATION:



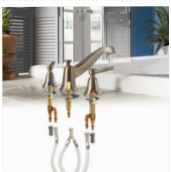
Quick Connect Hoses

All Moen® kitchen pulldown and pullout faucets feature the Quick Connect installation system, making them faster and easier to install. A telltale "click" audibly signals a secure connection and eliminates the need for tools to attach the water line to the faucet.



M•PACT® Common Valve System

Moen's innovative M•PACT Common Valve System makes it easier to upgrade the style of the bathroom without replacing any faucet plumbing. A common-valve design allows for a quick faucet change within minutes: simply unscrew the handles and spout, lift them out and replace with the new style. It's just as easy to change the shower trim by removing the handle from the wall and replacing the trim.



M•PACT® Roman Tub Installation

A valve design, featuring Moen's Quick Connect installation system and the M•PACT Common Valve Design, significantly reduces installation time. A unique adjustable shank requires no cutting, is virtually error proof and is designed to work with a variety of materials, deck thicknesses and faucet trim styles.

FINISHES



LifeShine® Finish

With the designer touch of decorative finishes and the durability of Chrome these finishes will not tarnish, corrode or flake off for years.



Spot Resist™ Finish

Spot Resist™ does just what it says – resists fingerprints and water spots. The innovative Spot Resist finish maintains the brilliance of kitchen, bathroom and tub/shower faucets or showerheads for a fresh appearance.

FUNCTIONALITY:



Pause Button

Available on many of Moen's pullout kitchen faucets, this pause button allows the user to perform tasks outside of the sink area by pausing the flow of water at the wand. It's like having a second "on-off" button in your hand—and convenience at your fingertips.



The Relfex® System

The ultimate user-friendly experience for pullout and pulldown kitchen faucets, providing an exceptional range of motion, generous reach and secure retraction.



MotionSense™

Imagine the convenience of having a kitchen faucet that can sense what you're trying to accomplish and, with a simple wave of the hand, immediately responds to your needs. MotionSense™ from Moen detects your movement, setting water flow in motion, on command. This hands-free convenience lets you speed through everyday tasks with greater ease and efficiency. Plus, being able to use the faucet without having to touch it helps you control the spread of dirt and germs.

VALVES:



ioDIGITAL® Digital Valve

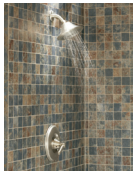
This innovative digital valve is the foundation of Moen's ioDIGITAL system, which provides consumers the ability to easily control water temperature and flow with electronic precision. The ioDIGITAL valve plugs into a standard 110v power outlet than can be located in a linen closet, under the tub – up to 30 feet from the bathroom – for easier installation and retrofit flexibility.



Posi-Temp®

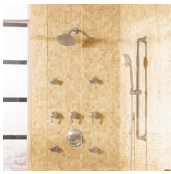
Moen pressure-balancing valves adjust automatically to changes in water line pressure—ensuring constant and comfortable water temperatures. Despite demands elsewhere in the system, the water temperature will remain within $\pm 3^{\circ}\text{F}$ of the set temperature. For added safety, Moen's temperature limit stops can be set to control maximum hot water temperature.





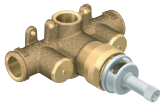
Moentrol®

Water volume and temperature is at the user's control—allowing him or her to adjust the amount of water that flows through the tub or shower—from a gentle stream to full force. In addition, the simple operation allows users to push the handle to shut off water flow, and then pull the handle out to turn it on—with water quickly returning to the same temperature setting that was last used.



ExactTemp®

These unique valves create a customized shower for each individual. Users simply dial in the desired temperature of a shower so the ideal temperature is reached day after day. Separate volume control valves enable users to enjoy different volumes for different fixtures —one volume for the showerhead, another for the handshower and yet another for the body spray. To ensure safety, it immediately responds to changes in water pressure to prevent sudden, unwanted hot or cold water temperature changes.



OUTDOOR:



In addition to cold-only models, Moen's unique hot/cold faucet designs provide the benefits of simple single-handle operation and easier single-hole installation. All models offer anti-siphon and frost-free protection. Enjoy more choices and greater convenience for outdoor living.

RELIABILITY:



Limited Lifetime Warranty

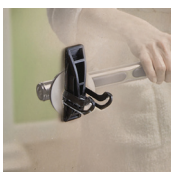
All Moen faucets come with a Limited Lifetime Warranty against leaks, drips and finish defects. See Moen.com for complete warranty information.

ACCESSORIES:



Pro-Fit®

Available on a variety of accessory collections, this single-screw mounting system reduces the number of mounting screws by half. Additionally, it eliminates the need for a set screw.



SecureMount™

Available on Moen® Home Care® products, this patented technology allows anyone to quickly and easily install grab bars securely, with or without studs, while also providing a 500-pound weight pull capacity that exceeds ADA requirements.

SINKS:



SoundSHIELD™

Available on all Moen stainless steel sinks, SoundSHIELD undercoating provides exceptional sound deadening which creates a much quieter experience when working at the sink.

TRADEMARKS:

®

1255, Arbor, Ascent, AquaSuite, Bamboo, Camelot, Camerist, Castleby, Chateau, Colonnade, Destiny, Duralast, Envi, Eva, ExactTemp, Excalibur, Extensa, Felicity, Fina, Immersion, Integra, ioDIGITAL, Isabel, Kingsley, Lancelot, Lancelot Professional, Level, LifeShine, Mason, MicroTech, Moen, Moenflo, Moentrol, Monticello, M•PACT, One Touch, Posi-Temp, Pro-Fit, Reflex, Sage, Salora, Satine, Touch Control, Velocity, Vestige, Vitalize, Waterhill, Wickston, Woodmere, the Moen Buy it for looks. Buy it for life. logo, the LifeShine logo, the Reflex logo, the Reflex The pulldown system that responds to you. Tagline, the Moen waterdrop design and the Spot Resist logo are Registered Trademarks of Moen Incorporated.

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